

Follow **Mi**  
around

*Revolutionary Milan experiences*







# ABOUT US

SINCE 2018

At FollowMi Around, we design and deliver **exclusive tours and experiences in Milan** and its surroundings.

We embrace a **revolutionary approach to tourism**, prioritizing creativity, innovation, and the joy of surprising our guests



## THE TRUE ESSENCE OF ITALIAN CULTURE

by unveiling hidden gems and evoking genuine emotions. Our philosophy is rooted in **personalization and tailor-made experiences**, ensuring each journey is unique, meaningful, and of the highest **quality**.

We believe in the power of **human connection** and the importance of sharing moments. That's why our greatest strength lies in **our in-house dedicated guides** – passionate individuals who bring every experience to life.

*Experience Milano with locals*

# SUSTAINABILITY & INCLUSION

We are resolutely dedicated to being a sustainable business while offering the genuine Italian experience: indulging in local authentic products, connecting with inspirational locals, and embracing public transportation or walking.

Everyday we collaborate with small local businesses, artists, and artisans, showcasing the authenticity and soul of Milan through every experience.



# ESG Commitment



At FollowMi Around, we believe in **breaking barriers**. Our activities are naturally inclusive: Relaxed environments; Accessible locations; Fun experiences led by empathetic local guides.

We aim to ensure everyone can enjoy a **meaningful and interactive experience** in Milan, regardless of their abilities or physical conditions. This includes families, families with members with disabilities, groups of friends, schools, associations, and sports teams.

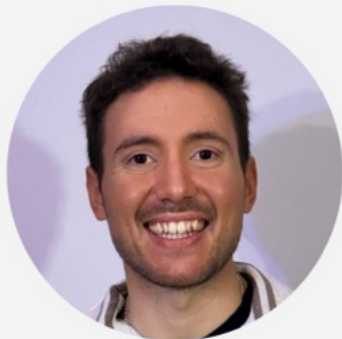


# MEET THE TEAM



**SIMONE**

Dedicated to  
geography & trekking



**MARCO**

Big fan of  
ancient civilizations

## LET'S EXPLORE

Our team of professional and  
passionate guides has united  
their expertise and talents to  
turn a vision into reality:  
**authentically sharing the true  
essence of Italian culture.**



**FRANCESCO**

Passionate about  
meet new cultures



**BEATRICE**

Spread the  
love for Italy



**MARIA CHIARA**

Enthusiastic about  
traditional food

# OUR REVIEWS



Francesco was the best guide we could have wished for. He took us to great spots in Milano. We have delicious food and great talks about Italy and life.

Leha H @leahF528JJ - via TripAdvisor - August 2024

A perfect tailor-made guided tour for an American delegation visiting the city for the first time. Thank you Marco for the perfect organisation, the expertise and the enthusiasm you brought to the time spent together.

@AnnaChiaraSai via Google Maps - June 2024

Literally best chef!! such great service and best teaching. Funniest person i have met and so nice and kind. I love Chiara, shes my favorite!! When I'll come back to Milan, I will most definitely come back for another cooking class. We made pasta and tiramisu.

@CarolinaLima via Google Maps - July 2024

Simon was a wonderful tour guide. He was very knowledgeable about the area . The food was excellent and we went to places we wouldn't have found on our own. I would highly recommend this tour!

@patriciaIQ4162PS via TripAdvisor - February 2025

# OUR NUMBERS

**3500 guests  
in 2024**

**30% early  
growth**

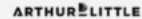
We work with  
single travellers,  
Tour Operators  
and MICE

**>1000 five  
stars reviews**

(source: TripAdvisor, GetYourGuide, Google)



We enjoyed collaborating with:



# EXPERIENCES CATEGORIES

OUR PROPOSALS



EAT.MI



These experiences are designed for those visiting Milan who don't want to miss out on Italian delicacies. Great food and wine guaranteed.



DISCOVER.MI



For those one keen on exploring Milan's historical, cultural, and architectural aspects, this tour selection is ideal.



IMPRESS.MI



To fully experience Milan and its surrounding areas, we have crafted special experiences that bring to life the essence of this region.





## STREET FOOD TOUR

Milan is one of the few cities where you can experience **all the typical flavors of Italian cuisine**. During a guided walking tour, you will have the chance to sample a variety of **sweet and savory street foods** from carefully selected, **top-notch** food stores. A glass of wine and water are also included. Beyond food, this experience offers fascinating **insights** into the city's **history, lifestyle, and culinary traditions**.



## COOKING CLASS

An **immersive experience**, hosted in a **typical Milanese flat**, where you can truly connect with **Italian culture**. Gain hands-on experience and insight into the **history and traditions** of **Italian cuisine**. The best part? At the end of the class, you'll get to **enjoy the result** of your labor along with a bottle of good **Italian wine**!







## WINE EXPERIENCE

Sip the eternal wine divide: Italian vs. French!

On this tour, embark on a **true Italian wine journey**, exploring the diverse families of sparkling, white, and red wines from across the country.

Enjoy an **interactive wine tasting** experience combined with a fun walk.

Choose between **two options**: guided by a sommelier or led by a passionate wine lover.



## APERITIVO ON THE NAVIGLI

Milanese people love dining out, but before dinner, they have a cherished ritual: the Aperitivo, where you can savor a **glass of wine or a signature cocktail** paired with delicious bites.

Try **two different bars** and stroll like a real local, immersing yourself in the lively ambiance and soaking in the magical atmosphere of the Navigli.



# OPERA GOURMET

Experience the perfect combination of exquisite dining and exceptional live opera performance by professional singers and musicians.



*Prepare to be amazed*

Indulge in this extraordinary experience that seamlessly intertwines the pleasures of food with the captivating world of opera through a specially curated menu that complements the featured artist or musical performance.





# DISCOVER.MI

*Our signature Walking tours*

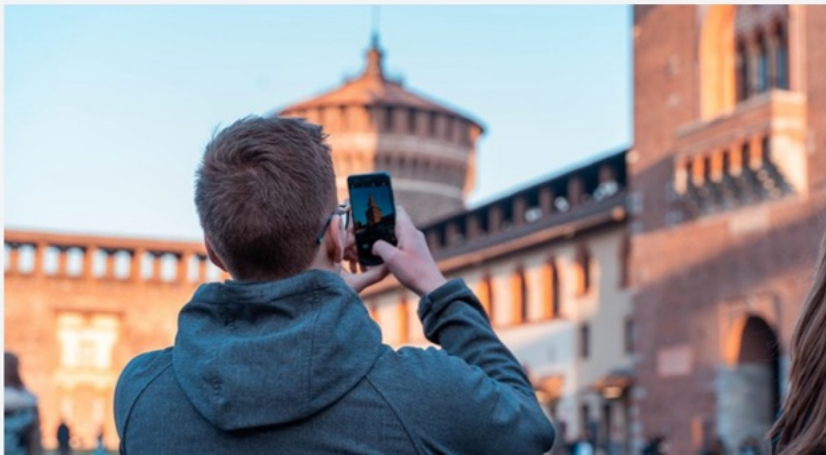


## HIGHLIGHTS TOUR

Get ready to discover the **best of Milan!** Embark on a journey through time as you visit the charming **landmarks** and **iconic sites** of Milan's historic **center**. The city is filled with **hidden gems** and spots that hold a rich history just waiting to be uncovered. This tour offers the opportunity to explore the fascinating **stories** and **architectural marvels** that define the city.

## SECRET TOUR

Explore beyond the **beaten path** and **discover** Milan's **hidden gems**. Led by a savvy local guide, immerse yourself in Milan's **captivating culture** and **history**, as you venture into the city's most **extraordinary** and unexpected corners. Our local experts have meticulously curated this tour to showcase **Milan's best-kept secrets**, often overlooked by regular tourists.





## DUOMO TOUR

The Duomo is Milan's most iconic landmark, a **masterpiece** of architectural and artistic achievement.

Take it to new heights with a **rooftop adventure** for an **unrivaled cityscape**. Gaze upon the **panorama** from Milan's once highest point, graced by the **golden statue** of Mary.



## STREET ART TOUR

Milan is a dynamic city bursting with **creativity**, where once-ordinary walls have been transformed into **stunning masterpieces** by talented **street artists**.

From quirky **shops** to **working-class streets** where street art is a form of protest, our local expert will show you the cool neighborhood of **NoLo**, full of distinctive corners.





## COMO TOUR

Discover the mesmerizing **beauty** of **Como Lake** on a private day trip from Milan, immersing yourself in the authentic **North Italian lifestyle**.

Uncover the rich **history** of the lake during a **delightful trip!**

You can choose from different **itineraries**:

**Como and surroundings** or **Varenna** and **Bellagio**, reachable through a **ferry boat ride**.



# IMPRESS.MI

*Our immersive experiences*



## STREET ART WORKSHOP

Street art is the most edgy expression of art.

Join an **exciting workshop** with some of the **most known street artists** in Milan.

You will have the **opportunity** to learn the **secrets of Street Art** and to draw together with your **team** on a **canvas** a **personalized work**. At the end of the workshop the canvas can be **shared** among the participants as a **souvenir**.



## TREASURE HUNT



For those who yearn to **discover Milan** in a **thrilling and interactive way** or seek to an **extraordinary team-building experience**.

Prepare to be **captivated** as a **charismatic local guide** escorts you through the **city's hidden gems**, transforming your **exploration** into a delightfully **entertaining experience**, thanks to **challenges** and **captivating riddles**.





## ARTISANAL WORKSHOP

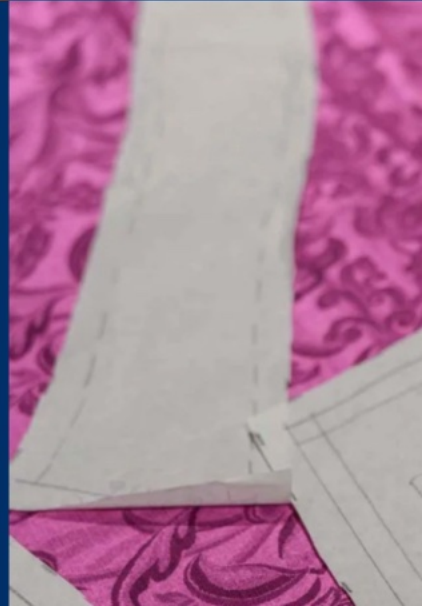


Milan and Italy are renowned as lands of beauty and artisanal excellence. We deeply believe that this rich heritage deserves to be supported and preserved. This is why we collaborate with many **Milanese artisans** across various fields: **fashion and tailoring, jewelry, leather, pottery, mosaics**, and other artistic creations inspired by music and opera.



We take pride in showcasing this heritage by involving our guests in unique workshop experiences. Here, they not only learn about the essence of "Made in Italy" but also enjoy a **hands-on opportunity** to create something special—a one-of-a-kind souvenir to take home.

Please contact us for more information and to organize your personalized workshop experience with us.





## CONTACT US



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